



# BIG BRAND JAM

## FACT SHEET

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**DATE:** Friday, May 21  
**TIME:** 6:30 p.m.  
**PLACE:** Four Seasons Arena

**KICK-OFF FOR:** 2004 Montana State Fair Concert Ticket Sales  
*AND* the new brand of the Montana State Fair

**ENTERTAINMENT:** Ty England, Country Music hit-maker; known for hit, "Should've Asked Her Faster" and he was Garth Brooks' lead guitarist  
Also featuring opening act Kimberlee, Soul Music artist

**FEATURING:** Concessions, beverages, contests, FREE stuff, live radio and more! Bring your branding irons -- we'll actually be sealing your REAL BRANDS into barnwood for display in the Four Season Arena

**THE DEAL:** Purchase a ticket to this event and receive \$5 off any individual concert ticket or ticket package for the 2004 Montana State Fair  
*AND* have the chance to be the first to purchase 2004 Montana State Fair concert tickets

All ticket stubs are numbered; during intermission a KMON radio personality will pull the first stub out of the barrel -- the person with that stub number will be the first in line for State Fair concert tickets; we will continue to pull stubs at random from that point on  
Tickets for State Fair go on sale following the Ty England performance -- ticket sales May 21 open ONLY to those who purchased BIG BRAND JAM tickets

State Fair tickets for general public go on sale Saturday, May 22, 9 a.m. Four Seasons Box Office

**EVENT PRICE:** \$15/ticket; all reserved seating  
ON SALE: April 17, Four Seasons Box Office